



# Minutes

**Date:** October 16, 2007

**Location:** GTAA Administration Building, 3111 Convaire Drive, Pearson Room

**Chair:** Toby Lennox, Vice President, Corporate Affairs

**Attendees:** Bill Clark, Brampton Board of Trade  
Rick Cockfield, Halton Region  
Suzan Hall, Councillor, City of Toronto  
Frances Nunziata, Councillor, City of Toronto  
David Purkis, City of Toronto Resident  
Suresh Thakrar, City of Mississauga  
Robert Fraser, City of Brampton Resident  
Charles Dorrington, Brampton-Mississauga & District Labour Council  
Murray McLeod, Peel Region

**Members** Tom AppaRao, Director Transportation

**Absent:** Sandra Hames, Councillor, City of Brampton  
Maja Prentice, Councillor, City of Mississauga  
Heather Craig-Peddie, ACTA-Ontario  
George Kairys, Mississauga Board of Trade  
Mike Lauber, Toronto Board of Trade  
Pat Olive, Commissioner Economic Development, Durham Region  
Paul May, York Region  
Pam Laite, ACTA-Ontario

**Resource** Susan Amring, City of Mississauga

**Members:** Dennis Cutajar, City of Brampton  
Dave Mastel, NAV Canada  
Baffour Apraku, Transport Canada  
Paul Steckham, Ontario Ministry of Transportation

**Resource** Deborah Bonk, CEO, Vaughan Chamber of Commerce

**Members** Carol Greenwood, CEO, Mississauga, Tourism

**Absent:**

**Guests:** Phin Chai-Stundzia, Province of Ontario  
Larry Perlman, Toronto Resident  
Michael MacWilliam, GTAA  
John Sharp, GTAA  
Mark Ruel, GTAA  
Josh Colle, GTAA  
Lee Petrie, GTAA  
Kim Stefanazzi, GTAA

**Attachments:** GTAA Air Services–Passenger Presentation  
 GTAA Air Services–Cargo Presentation

**Next meeting:** January 17, 2008

Item	Details	Action By
1.0	<b>PRELIMINARY ITEMS – Toby Lennox</b>	
1.1	<b>Welcome and Roll Call</b>	
	Toby Lennox welcomed all in attendance and Irene Hawrylyshyn conducted the roll call.	
1.2	<b>Approval of Agenda</b>	
	Agenda was adopted.	
1.3	<b>Review of May 8, 2007, Minutes</b>	
	The May 8, 2007, minutes were approved as presented.	
1.4	<b>Matters Arising from Previous Minutes (Action Items)</b>	
	The Action Items List is now included with the Agenda.	
	<b>May 8, 2007</b>	
	There was a request to include the Greater Toronto Transportation Authority (GTTA) in future consultation. GTTA will be added to the distribution of minutes and GTAA will identify appropriate areas for consultation.	T. Lennox
	<b>November 15, 2007</b>	
	George Kairys to share the results of the HRDS study on Mississauga employers' labour needs with the CC in March 2008.	G. Kairys
	Provide final Economic Development study to CC members. An electronic copy was e-mailed with the October 16 <sup>th</sup> Agenda and printed copies are available on request. This item will be on the next CC meeting's agenda.	

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2	<b>REGULAR ITEMS – Toby Lennox</b>	
2.1	<b>Consultative Committee Update (Agenda attachment)</b>	
	<p>This update includes information on traffic statistics, information on the CENAC and the Consultative Committee on Taxicabs &amp; Limousines, GTAA organizational changes, new Directors on the Board and GTAA Art and Culture exhibits.</p>	
	<p>Mr. Lennox discussed the Strategic Plan and the new themes and directions that the GTAA will undertake. We will brief the committee as this evolves.</p>	
	<p>Toronto Pearson’s passenger and traffic statistics are not experiencing the same growth seen at other airports. While there has been a 1.1 per cent increase year to date, in transborder the numbers are actually decreasing. The GTAA recognizes the need to market and reduce the costs of using Pearson Airport. The GTAA is pursuing in making Pearson a global gateway, and is looking for a strategy to improve connections and improve competitiveness over time.</p>	
	<p>The GTAA is working toward a program of Corporate Social Responsibility and looking at opportunities for economic development. Considerations include financial sustainability to guarantee the airport’s viability over the long term, social sustainability to ensure the GTAA is contributing positive benefits and growth to its communities, and continued environmental sustainability.</p>	
	<p>The GTAA has entered into a partnership with the Toronto Regional Conservation Authority on the development of an eco-industrial park. This initiative has been titled Partners in Project Green. The intent is to establish a means for companies to exchange ideas and reduce costs by working together on procurement practices, transportation and commuting, and market our businesses. Mr. Lennox noted this new direction for the GTAA offers an opportunity to work with this committee in very different ways on how to better interact with our communities.</p>	
	<p>Suzan Hall recommended that the presentation Mr. Lennox gave to the City of Toronto’s Economic Development Committee also be offered to the TTC and the GTTA. Mr. Lennox reported 65,000 car trips are made to Pearson daily and 1 per cent of all trips to Pearson involve public</p>	GTAA and TTC

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	<p>transit. When you start to look at sustainability, this is an area that the committee can address and work to improve.</p>	
<b>2.2</b>	<b>Passenger Aircraft Movements</b>	
	<p>Total Passenger traffic decreased by 0.4 per cent for July 2007 (1.1 per cent Year To Date), and the 12 month YTD total reached 31.18 million passengers.</p>	
	<p>Domestic and Transborder levels were lower than 2006 by 0.39 per cent and 1.8 per cent respectively. On the other hand, international passenger volumes were 0.8 per cent higher.</p>	
	<p>Aircraft movements increased by 0.7 per cent in July compared to 2006, with a decrease in air carrier (-1.3 per cent) and a significant increase in general aviation (17.7 per cent).</p>	
	<p>For the year to date, movements are higher than 2006 by 2.6 per cent. More than 424,000 movements were handled by the airport in the last 12 months.</p>	
	<p>Mr. Lennox raised a new issue related to airport operations globally – industry discussions surrounding emissions, and the fact that the noisier aircraft create fewer emissions, and vice versa. The industry is looking at potential trade offs between noise and emissions, an area to which we will be particularly attuned. We will bring information forward to the committee as we learn more.</p>	
	<p>Bill Clark asked why we are seeing such low traffic increases. Mr. Lennox noted that while there is very positive growth in international flights at Pearson, some other Canadian airports have seen up to 15 per cent in growth. Transborder traffic continues to stagnate, as a result of several factors, including the US economy, the passport issue, and the diversion of some of Toronto’s traffic to Buffalo. The GTAA’s new strategic direction is, among other things, examining new ways to market Pearson.</p>	
	<p>Responding to a question from Suresh Thakrar, Mr. Lennox advised that one and a half million people from Ontario are utilizing the Buffalo airport. The GTAA contributes \$175M in combined taxes and rent, whereas Buffalo receives funding from the federal government. So while our costs are higher, the GTAA is able to offer connections out of Toronto that are far superior to anything you can get from some US airports. That said, there is a phenomenon called the 3 B’s -</p>	

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	<p>Bellingham, Buffalo and Burlington - happening across the country and we are looking at it very carefully. As is happening between Buffalo and Toronto, Bellingham, Washington is drawing traffic out of Vancouver and Burlington, Vermont is drawing traffic out of Montreal.</p>	
<b>2.3</b>	<b>Complaint Statistics</b>	
	<p>Complaint Statistics, including the Runway Utilization Summary were made available for members at the meeting for review. There was no discussion on this item.</p>	
<b>3.</b>	<b><i>GTAA UPDATE</i></b>	
	<p>Toby Lennox noted that the GTAA has been working diligently toward increasing the routes and services we can offer the Toronto market. This will provide opportunities for communities, businesses, educational and cultural institutions to reach markets in more destinations.</p>	
<b>3.1</b>	<p>John Sharp, GTAA Manager Air Services Marketing gave a presentation on Passenger Air services (a copy of the presentation is attached).</p>	
<b>3.2</b>	<p>Mark Ruel – GTAA Manager Cargo and Aviation Support gave a presentation on Air Cargo services (a copy of the presentation is attached).</p>	
<b>3.3</b>	<p>Mr. Lennox reported that GHK, the consultant selected by the committee has completed the Economic Development Study. The report was e-mailed to committee members on October 12<sup>th</sup>. The objective of this report was to ensure that the GTAA is moving forward with a strategy that is aligned with our neighbouring communities. As this is a lengthy report, discussion on the recommendations put forward in the report will be deferred until committee members have had an opportunity to read through it. Bill Clark moved receipt of this report and David Purkis seconded. The report will be discussed at future meeting.</p>	T. Lennox
<b>4.</b>	<b><i>MEMBERS UPDATE</i></b>	
<b>4.1</b>	<p>Bill Clark mentioned that he appreciated Josh Colle and Keith Medenblik’s presentation to the Brampton Board of Trade on Arrivals Duty Free. Toby Lennox thanked the Brampton Board of Trade for their support of this initiative.</p>	
	<p>Murray McLeod referred to the Hempson Consultant’s study on Peel Region employment opportunities which indicates that Peel will run out</p>	

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	of employment land by 2020 and they will look to Pearson airport to consider strategic positioning on land use.	
5.	<b>CORRESPONDENCE</b>	
5.1	<b>GTAA Welcomes Additional Flights from Spain</b>	
	Air Canada's announcement of new direct flights between Toronto and Madrid as of the summer of 2008 is part of the marketing efforts to offer new destinations.	
5.2	<b>GTAA Reports Second Quarter Results.</b>	
	The GTAA reported its financial operation results for the 6 month period ending June 30 <sup>th</sup> , 2007. A total of 15.3 million passengers were processed at Toronto Pearson in the first half of 2007, a 1.4 per cent increase over the comparable 2006 period.	
5.3	<b>GTAA Revenue Bond Redemption</b>	
	The GTAA announced on June 25, 2007 that it has exercised its right to redeem all \$375 million of the outstanding Series 1997-2 Revenue Bonds.	
6.	<b>PUBLIC COMMENTS</b>	
	There were no public comments at this time.	
7.	<b>ADJOURNMENT</b>	
	The meeting was adjourned. The next CC Meeting will be held on <b>Thursday January 17, 2008, at 4:00 p.m.</b>	

Minutes prepared by Kim Stefanazzi, (416) 776-3941, Kim.Stefanazzi@GTAA.com. Any errors or omissions in these minutes should be forwarded to the author immediately